

## **3 WAYS TO PARTNER WITH FREE**

REENTRY THAT WORKS

#### IN-KIND DONATION



In lieu of monetary donations, you may choose to offer In-kind Donations. In-kind donations from our donors and partners are services, products, and more. In-kind donations allow FREE to pass 100% of public donations directly to recidivism programs. We are deeply grateful for those who have granted us with their generosity.

#### **BRAND PARTNER**



FREE works closely with our Brand Partners to develop mutually, beneficial fundraising campaigns, co-branded merchandise, and experiences that reduce recidivism for thousands of people.

Our most successful partnerships combine time, creativity, and dedication.

## **SPONSORSHIP**



You or your company can become a FREE sponsor by supporting a project, an event, . Your sponsorship can support any of our programs or a specific project.



## **IN-KIND DONATION OPTIONS**

## REENTRY THAT WORKS

In-kind Donations are much needed services and products FREE utilizes to meet our mission. In-kind donations from businesses are given to FREE in a variety of ways. Partners have donated products to feed our staff during conferences, professional services in the form of media services, transportation for our Children with Incarcerated Parents program, and members of the entertainment industry have gifted a performance at our events. In-kind donations allow FREE to pass 100% of financial donations directly to our recidivism programs.

Your FREE service or performance does not have to be free. FREE will provide you with proper documentation for your tax professional as allowed under IRS 501c3 code.

## IN-KIND DONATION OPTIONS

- Provide Consulting: Financial, technical, legal, or Public Relations
- Provide food, spirits or cannabis products to FREE or FCC events
- Discount products or services utilized by FREE, FCC or FREE Construction
- Donate Phone Products to Vet Help and Get Help Applications
- Provide Professional Nursing Services or Counseling Services
- Discounted Building products for FCC
- Donate Office Space, Transportation, or Travel Needs
- Provide Media Services
- and more!



# **BRAND PARTNERSHIP OPTIONS**

## REENTRY THAT WORKS

Our Brand Partners are first and foremost *PARTNERS*. Your social responsibility means more to us than a written check. Our Brand Partners are interested in truly promoting change and making our world a better place with FREE. We work closely with your company to develop a mutually beneficial campaign that allows you to be our ally and partner in our movement to reduce recidivism for millions of families trapped in the criminal justice system. You can stand with us to say "no more."

Our most successful partnerships combine time, creativity, dedication and financial support at a level above \$150k, the benefits are immeasurable.

Below are a few ways you can become a Brand Partner with FREE.

- Donate and provide support to FREE ongoing projects
- Provide media support and exposure via social media, corporate events, or local/national media exposure.
- Encourage and support employee, company, or community fundraisers to help support the FREE mission and our projects.



## **WHY SUPPORT FREE**

## REENTRY THAT WORKS

## Join the Movement

FREE is dedicated to reducing recidivism through our personalized reentry programs and by creating social enterprise opportunities that empower the formerly incarcerated, their families, and their communities. Through community involvement, social enterprise, and your support, FREE will give second chances to individuals who need it most.

It's time to be apart of a movement that creates equity and gives a second chance at living a better life for those affected by the judicial system. You can be a part of true change with a lasting affect for generations.

Your sponsorship allows every penny earned to be used for funding FREE social programs and projects. Your generosity also counts as a charitable contribution to a 501(c)(3).

- 100% of your support goes to creating employment opportunities with livable wages.
- 100% of your support provides mentoring services via our Get Help App™ and Vet Help App™
- 100% of your support allows a child to visit an incarcerated parent, which decreases recidivism and allows a child to bond with the parent.
- 100% of your support gives access to resources for formerly incarcerated people and their families.
- 100% of your support provides social services for formerly incarcerated adults and their children.
- 100% of your support is increases access to *Children With Incarcerated Parents* programming, designed to deliver wrap-around services to children affected by parental incarceration.



# SUPPORT FREE COMMERCIAL CANNABIS REENTRY THAT WORKS

FREE is dedicated to reducing recidivism through our personalized reentry programs and by creating social enterprise opportunities. We have partnered with regional ACLU across the nation and local donors to empower the formerly incarcerated, their families, and the Compton community to offer second chances.

FREE is opening the first of it's kind not-for-profit Cannabis facility in the heart of Compton, CA. Through community involvement, social enterprise, and your support, FREE will give second chances to individuals and a community that needs it most.

The FREE Commercial Cannabis social enterprise embraces the Obama Administrations Fair Chance Business Pledge by offering positions to formerly incarcerated individuals. Therefore, a community with a poverty rate of 23% and a \$48,117 median income, you and FREE are making a historic change.



\$52,000 STARTING SALARIES



2,179 JOBS CREATED



50% REINVESTED INTO THE COMMUNITIES WE SERVE



\$929,198,782 REVENUE CREATED BY 2022

In addition to your service, your participation allows every penny earned to be used for funding FREE social programs and projects. Your generosity also counts as a charitable contribution to a 501(c)(3).

- 100% of your support goes to creating employment opportunities with livable wages.
- 100% of your support gives access to resources for formerly incarcerated people and their families.
- 100% of your support provides social services for formerly incarcerated adults and their children.
- 100% of your support is increases access to *Children With Incarcerated Parents* programming, designed to deliver wrap-around services to children affected by parental incarceration.