



## **FREE Construction**



The construction industry offers great opportunities for major contractors and suppliers to work with social enterprises to achieve positive social and economic impact on communities. FREE is wholeheartedly committed to increasing social enterprise as an integral part of our procurement process. Social enterprises are businesses that exist primarily for a social or environmental purpose. FREE Construction's mission is to share the wealth and give people a stake in the economy.

Through a mutual agreement with the contractors hired to build our Coachella and Brooklyn sites, FREE Construction will be awarded 20% of the contract while local Coachella and Brooklyn-based construction firms will be awarded 30% and the designated builder will receive the remaining 50%.

## Community



FREE Construction will strengthen the economy of the neighborhood we serve by acting as a catalyst. It cultivates neighbors' talents and skills to meet the needs of the community, creates jobs and generates revenue. The dignity that comes from working in a non-hierarchical environment is transforming. As each neighbor is recognized as an equal and empowered to put their gifts to work, both the individual and the community is transformed.



This type of opportunity will create small virtuous economies that will help the neighborhood grow and flourish. By remaining a non-profit, we are utilizing our reputation as a provider of transitional services for formerly incarcerated individuals. Simultaneously, we rebuild affordable housing and take on large contracted construction projects.

## What FREE Construction does:

- Acquires revenue from trading; selling goods and services.
- Reinvests its profits back into our social mission.
- Creates a social justice mission that acts as its core. It is clear that it is is aiming to help society and shows the public how it will do so.
- Provides jobs.
- Creates fair salaries to partners rather than relying on volunteers, though like any organization, it may need voluntary help to get started.
- Increases the auxiliary businesses opportunities to community-based companies, which increases community revenue.

## What FREE Construction does not do:

- Exist to make a profit for shareholders.
- Exist to make its owners wealthy.

